

THE PARKINSON'S DISEASE THERAPEUTICS CONFERENCE

OCTOBER 16, 2025 | NEW YORK, NEW YORK



EVENT OVERVIEW

The **Parkinson's Disease Therapeutics Conference (PDTC)**, is an annual fixture of The Michael J. Fox Foundation (MJFF) that brings together 300 research and business development professionals from both academia and industry, showcasing the most exciting and innovative research from MJFF's research portfolio. This event is a truly unique platform for thought leaders and field experts to share new ideas, discuss unpublished results, and forge new relationships.

NEW for 2025: While the conference remains a one-day event, this year we're introducing a Partnering Session on Wednesday, October 15, the day before PDTC. Join us for an afternoon of networking with industry leaders, connecting with MJFF programmatic staff and learning how to engage with the Foundation.

SPONSORSHIP OPPORTUNITIES

PDTC brings together key leaders from across academia and industry to exchange ideas, share new research, and spark collaborations that move the field of Parkinson's research forward. Sponsorship offers a meaningful way to be part of this conversation, whether you're introducing a new venture, showcasing research services, or cultivating new relationships.

Varying levels of sponsorship ensure we can work together to maximize value for your company. **Opportunities can be further tailored to meet your needs.**

Questions? Get in Touch: Gargi Ketkar, Alliances Manager | gketkar@michaelfox.org

PLATINUM SPONSOR

\$50,000

This tier is reserved for a limited number of sponsors seeking the highest level of visibility and engagement

- › Premier recognition on-site at PDTC Partnering Session with exclusive table presence
- › Special "Thank You" to our Platinum Sponsors included across all event communications
- › Inclusion of scientific whitepaper in PDTC Partnering Session print materials
- › Invitation for 2 company representatives to attend intimate pre-conference dinner with conference speakers, presenters, and thought leaders
- › Logo featured in all emails (up to 7) featured throughout the 2025 calendar year promoting the conference reaching an audience of over 15,000 active subscribers
- › Individual company recognition in 2 MJFF LinkedIn post promoting the conference to an audience of over 40,000 followers
- › 4 complimentary meeting registrations to attend PDTC and Partnering Session
- › Double page advertisement in conference print materials*
- › Link to corporate webpage (or other webpage of your choice) on PDTC conference webpage*
- › Logo featured across all print and digital materials, including conference webpage

GOLD SPONSOR

\$25,000

- › Logo recognition on-site at PDTC Partnering Session
- › Opportunity to provide a sponsor-branded takeaway material at PDTC Partnering Session*
- › Invitation for 1 company representative to attend intimate pre-conference dinner with conference speakers, presenters, and thought leaders
- › Logo featured in all emails (up to 5) featured throughout the 2025 calendar year promoting the conference reaching an audience of over 15,000 active subscribers
- › Individual company recognition in 1 MJFF LinkedIn post promoting the conference to an audience of over 40,000 followers
- › Link to corporate webpage (or other webpage of your choice) on PDTC conference webpage*
- › 3 complimentary meeting registrations to attend PDTC and Partnering Session
- › Full page advertisement in conference print materials*
- › Logo featured across all print and digital materials, including conference webpage

SILVER SPONSOR

\$10,000

- › Logo featured in 1 email promoting the conference reaching an audience of over 15,000 active subscribers
- › Company acknowledgement in 1 MJFF LinkedIn post thanking Silver Sponsors of the conference to an audience of over 40,000 followers
- › 2 complimentary meeting registrations to attend PDTC and Partnering Session
- › Half page advertisement in conference print materials*
- › Logo featured across all print and digital materials, including conference webpage

SUPPORTER

\$5,000

- › 1 complimentary meeting registration to attend PDTC and Partnering Session
- › Quarter page advertisement in conference print materials*
- › Logo featured across all print and conference materials including conference webpage

* Subject to MJFF approval